marketing coordinator

Job ID
9732

Cotti Coffee

VIEW THIS JOB ONLINE: https://www.youthjob.ca/jobs/9732

LOCATION	DATE POSTED	EXPIRY DATE
45A West Wilmot Street suite 3 Richmond Hill, ON L4B 2P3, Richmond Hill, ON| Ontario	27-05-2026	23-11-2026

TYPE OF JOB	SALARY	MIN. EXPERIENCE	MIN. EDUCATION
Full Time	CAD 60000	1 year to less than 2 years	College/CEGEP

Job Details

Position : marketing coordinator Cotti Coffee

Job details

- Location 45A West Wilmot Street suite 3 Richmond Hill, ON L4B 2P3
- Work locationOn site
- Salary60,000 annually / 30 hours per week
- Terms of employment: Permanent employment Full time
- Starts as soon as possible
- vacancies1 vacancy

Overview

Languages

English

Education

- College/CEGEP

Experience

1 year to less than 2 years

On site

Work must be completed at the physical location. There is no option to work remotely.

Work setting

- Willing to relocate
- Relocation costs covered by employer

Responsibilities

Tasks

- Develop communication strategies
- Evaluate communication strategies and programs
- Implement communication strategies and programs
- Oversee the preparation of public written material
- Prepare written material such as reports, briefs, website content
- Provide consultation on planning and starting of new businesses.
- Conduct surveys and analyze data on the buying habits and preferences of wholesale and retail consumers

• Act as spokesperson for an organization
• Assist in the preparation of brochures, reports, newsletters and other material
• Co-ordinate special publicity events and promotions
• Gather, research and prepare communications material
• Initiate and maintain contact with the media
• Conduct online marketing, E-commerce and Website promotions
• Maintain database of potential franchisees, real estate locations and on-line buy/sell Internet sites
• Develop marketing strategies
• Develop and implement business plans
• Write and edit press releases, newsletter and communications materials

Supervision

• 1 to 2 people

Experience and specialization

Computer and technology knowledge

• MS Excel
• MS Word

Area of specialization

• Communications
• Brand management
• Digital media

Additional information

Work conditions and physical capabilities

• Work under pressure
• Tight deadlines
• Large workload

Personal suitability

• Efficient interpersonal skills
• Excellent oral communication
• Initiative
• Team player

Benefits

Other benefits

• Free parking available
• Transportation provided by employer

Employment groups

This employer promotes equal employment opportunities for all job applicants, including those self-identifying as a member of these groups:

Support for newcomers and refugees

• Assists with immediate settlement needs of newcomers and/or refugees (for example: housing, transportation, storage, childcare, winter clothing, etc.)
• Provides diversity and cross-cultural trainings to create a welcoming work environment for newcomers and/or refugees

Support for youths

• Provides awareness training to employees to create a welcoming work environment for youth

Support for Indigenous people

• Provides cultural competency training and/or awareness training to all employees to create a welcoming work

environment for Indigenous workers

Who can apply for this job?

You can apply if you are:

• a Canadian citizen

• a permanent resident of Canada

• a temporary resident of Canada with a valid work permit

Do not apply if you are not authorized to work in Canada. The employer will not respond to your application.

How to apply

By email

huiyi.cotti.ca@gmail.com

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